Spring/Summer 2017

LIGHT MY FIRE OF SWEDEN®

We Sell Fire.™

lightmyfire.com

MADE IN SWEDEN

Swedish
FireKnife™

More than just a knife, more than just a firestarter.

- Mora of Sweden makes this flexible and sturdy blade of Sandvik 12C27 stainless steel with a Scandinavian grind.
- High-friction, anti-slip rubber handle.
- Polypropylene sheath with drain hole and belt clip.
- Includes an original Swedish FireSteel® Scout fire starter to be used with the specially ground back of the knife—lasts approximately 3,000 strikes.
- Reliable performance at all altitudes and in cold weather—2,980°C (5,400°F) spark.

SPECIFICATIONS

Material: Blade–Sandvik 12C27 stainless steel; Grip–TPE rubber material; Swedish FireSteel®–Magnesium alloy
Dimensions: 8.9" x 1.8" x 1.5" (22.5 cm x 4.5 cm x 3.8 cm)
Blade Length: 3.9" (10 cm)
Weight: 3.4 oz. (94 g)

Design by Joachim Nordwall & Mora of Sweden

PACKAGING & COLORS

Package: Part #: S-FK

Single colors as shown above.
Spirit Asst.: Cyan, Lime, Green, Fuchsia, Orange, Black

15-Count Display: Part #: S-FK-BULK

Green Red
Orange Black
Spirit Asst.: Cyan, Lime, Green, Fuchsia, Orange, Black
Wild Forest Asst.: Green, Orange, Black

Swedish
FireSteel 2.0®

Lights a fire in any weather, at any altitude.

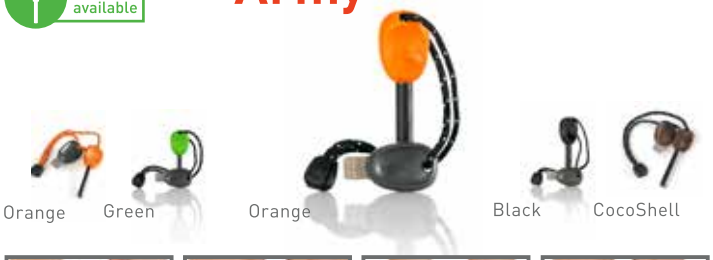
- Reliable performance at all altitudes and in cold weather—2,980°C (5,400°F) spark.
- Durable; Army model lasts approximately 12,000 strikes; Scout model lasts approximately 3,000 strikes.
- Broad use—ignites all tinder and can be used for campfires, gas stoves, and gas barbecues.
- Works equally well when wet.
- Striker handle includes an emergency whistle.

Scout

DEMO available

Army

MADE IN SWEDEN



FireSteel 2.0 Scout, 16-Count, Display
Part #: S-CPID-FSSC2
Spirit Asst.: Cyan, Lime, Green, Fuchsia

SPECIFICATIONS

Material: Swedish FireSteel–Magnesium alloy; Striker–Stainless steel
Weight:
Army: 1.8 oz. (50 g) **Scout:** 0.95 oz. (27 g)

PACKAGING & COLORS

FireSteel 2.0 Army, Package: Part #: S-FSAR2-BLISTER

CocoShell
Black
Orange

FireSteel 2.0 Scout, Package: Part #: S-FSSC2-BLISTER

Single colors as shown above.
Spirit Asst.: Cyan, Lime, Green, Fuchsia

TinderSticks™

Extremely efficient and natural fire starter.

- Easy to light, even when wet.
- All natural and environmentally-friendly fire starter.
- Produces a hot flame—up to 80% resin content.

SPECIFICATIONS

Material: Pinus Montezumae Stumps
Dimensions–approximately:
7.9" x 0.6" x 0.6"
(20 cm x 1.5 cm x 1.5 cm)
Weight: 6.5-8 oz. (180-220 g)

PACKAGING

Package:
Part #: S-MSTICKS

Tinder-on-a-Rope™

Easy-to-carry, extremely efficient and natural fire starter.

- Easy to light, even when wet.
- All natural and environmentally-friendly fire starter.
- Produces a hot flame—up to 80% resin content.
- Handy cord attaches to belt or backpack.

SPECIFICATIONS

Material: Pinus Montezumae Stumps
Dimensions–approximately:
5.9" x 0.9" x 0.9"
(15 cm x 2.2 cm x 2.2 cm)
Weight: 1.8-2.5 oz. (50-70 g)

PACKAGING

Package:
Part #: S-TSR

Green & Black

Fuchsia & Orange

Lime & Cyan

Fire Lighting Kit™

+ Grandpa's FireFork™

All you need to get your campfire going and hotdogs cooking.

- Includes: Swedish FireSteel® 2.0 Scout, Tinder-on-a-Rope™, and Grandpa's FireFork™

PACKAGING & COLORS

Package:
Green & Black
Fuchsia & Orange
Lime & Cyan
Spirit Assorted

Part #: S-FL-KIT

Grandpa's
FireGrill™

JUST ADD A STICK AND START GRILLING

Adjustable grill for cooking without limitations.

- Adjustable height for use with most food.
- Collapsible for easy storage.
- The wire mechanism attaches the grill securely to a stick and it can be locked in place when folded out and used as a gridiron.
- No need to cut fresh branches—attaches to practically any stick.
- Made from durable stainless steel.

SPECIFICATIONS

Material: Stainless steel
Dimensions (packed): 6.1" x 6.5" x 1"
(15.5 cm x 16.5 cm x 2.5 cm)
Weight: 3.7 oz. (106 g)

PACKAGING

Package:
Part #: S-FG

MADE IN SWEDEN

Containers separate for individual use and connect for storage.

Add-a-Twist™

Designed to slip into backpacks and keep gear and food safe, dry and organized.

- Designed to easily slip into and pull out of backpacks.
- Waterproof and airtight with double-sealed lid.
- Rugged and impact resistant.
- Versatile and adaptable to your needs.
- Easy to pack, hang and carry.
- Bayonet lock allows quick and easy access.
- Measuring lines.
- Floats.
- Includes:
  1x large container (540 ml / 18,25 oz)
  1x medium container (300 ml / 10,15 oz)
  1x small container (112 ml / 3,75 oz), 2x lid & 1x handle

Bluehaze Pinkhaze Goldhaze

SPECIFICATIONS

Material: PP and TPE
Dimensions: 3.6" x 3.6" x 11.34" (9.2 cm x 9.5 cm x 28.8 cm)
Weight: 13.4 oz. (381 g)

100% BPA FREE Food Approved NO BISPHENOL A

PACKAGING & COLORS

Peggable Box: Part #: S-AAT

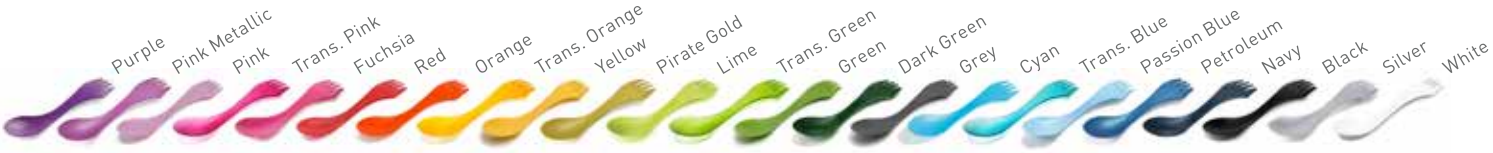
Single colors as shown above.

MADE IN SWEDEN

2-Pack Color Assortments

4-Pack Color Assortments

Bulk Color Assortments



Bulk Single Colors

Spork original™

The iconic spoon-fork-knife combo—practical and reusable.

- Durable and heat resistant.
- Lightweight.
- Safe for non-stick cookware.
- Dishwasher safe.
- Order bulk to refill plexiglass displays.

SPECIFICATIONS

Material: Tritan™
Length: 6.75" (17 cm)
Weight: 0.3 oz. (9 g)

100% BPA FREE
Food Approved
NO BISPHENOL A

80-Count, Display

Part #: S-CPID-SPORK80P

Peacock Assortment:
Pink Metallic, Pirate Gold, Petroleum, Silver

120-Count, Display

Part #: S-CPID-SPORK

Spirit Assortment:
Cyan, Lime, Green, Fuchsia, Orange, Black

PACKAGING & COLORS

Design by Joachim Nordwall

2-Pack, Package: Part #: S-SP-2PK

Petroleum & Silver
Pink Metal & Pirate Gold
Trans. Blue & Cyan
Trans. Green & Green
Trans. Pink & Fuchsia
Trans. Orange & Orange
Green & Black
Assortment of 2-Packs

4-Pack, Package: Part #: S-SP-4PACK-T

Peacock: Cyan, Lime, Green, Fuchsia
Spirit: Cyan, Lime, Green, Fuchsia
Element: Cyan, Green, Orange, Red
Sunset: Trans. Pink, Fuchsia, Trans. Orange, Orange
Ocean: Trans. Green, Lime, Trans. Blue, Blue
Wild Element: Lime, Black, Green, Orange
Assortment of 4-Packs

25-Pack, Bulk: Part #: S-SP-BULK-T

Single colors as shown above.
Spirit Asst.: Cyan, Lime, Green, Fuchsia, Orange, Black
Happy Asst.: Transparent—Green, Orange, Blue, Pink
Element Asst.: Cyan, Green, Orange, Red

Spork Titanium™

The lightweight spoon-fork-knife combo that lasts forever.

- Extremely durable.
- Polished surface means no metallic taste.
- Non-corrosive and non-magnetic.
- Hypoallergenic.
- Dishwasher safe.

SPECIFICATIONS

Material: Titanium
Length: 6.75" (17 cm)
Weight: 0.7 oz. (20 g)

18-Count Display:

Part #: S-CPID-TITANIUM

Titanium

PACKAGING

Design by Joachim Nordwall

Package: Part #: S-SP-TITANIUM

Titanium

LIGHT MY FIRE OF SWEDEN

MADE IN SWEDEN

DEMO available

MealKit 2.0™

Everything needed to prepare and eat a meal outdoors.

- MealKit 2.0 includes: 1 lid/plate, 1 plate/bowl, 1 SnapBox original, 1 SnapBox oval, 1 Pack-up-Cup, 1 strainer/cutting board, 1 Spork original, and 1 Harness.
- Easy to clean—stain and odor resistant.
- Floats.
- Dishwasher and microwave safe.

Orange

Green

Cyan

Black

Red

Lime

SPECIFICATIONS

100% BPA FREE Food Approved NO BISPHENOL A

Material: Polypropylene; Spork–Tritan™; Harness–TPE
Dimensions: 7.6" x 7.6" x 2.4" (19.4 cm x 19.4 cm x 6.1 cm)
Weight: 13.5 oz. (384 g)
Volume:
SnapBox original: 5.7 oz. (170 ml)
SnapBox oval: 10.8 oz. (320 ml)
Pack-up-Cup: 8.8 oz. (260 ml)

Design by Joachim Nordwall

PACKAGING & COLORS

Package: Part #: S-MK2

Single colors as shown above.
Spirit Asst.: Cyan, Lime, Green, Fuchsia, Orange, Black

MADE IN SWEDEN

DEMO available

LunchKit™

All you need to carry and eat lunch in style.

- LunchKit includes: 1 lid/plate, 1 plate/bowl, 1 Spork original, 1 SnapBox original, 1 SnapBox oval, and 1 Harness.
- Easy to clean—stain and odor resistant.
- Floats.
- Dishwasher and microwave safe.

Red

Orange

Green

Petroleum

SPECIFICATIONS

100% BPA FREE Food Approved NO BISPHENOL A

Material: Polypropylene; Spork–Tritan™; Harness–TPE
Dimensions: 7.6" x 7.6" x 2.4" (19.4 cm x 19.4 cm x 6.1 cm)
Weight: 9.9 oz. (281 g)
Volume:
SnapBox original: 5.7 oz. (170 ml)
SnapBox oval: 10.8 oz. (320 ml)

Design by Joachim Nordwall

PACKAGING & COLORS

Package: Part #: S-LK

Single colors as shown above.
Spirit Asst.: Cyan, Lime, Green, Fuchsia

MADE IN SWEDEN

NEW

StackPlate™

Convenient stackable plate with an edge.

- Microwave safe.
- Dishwasher safe.
- Floats.
- Polypropylene - BPA free.

Features Spork holder

4 Colors included

SPECIFICATIONS

100% BPA FREE Food Approved NO BISPHENOL A

Material: Polypropylene
Dimensions: 7.64" x 7.64" x 1" (19.4 x 19.4 x 2.5 cm)
Weight: 2.3 oz. (65 g)

PACKAGING & COLORS

Package:

Single colors as shown above.

Part #: S-STACK4PK

MADE IN SWEDEN

Pack'n Eat Kit™

Eat out in style! What you need to share a meal with a friend.

- Pack'n Eat Kit Includes:
  1 plate/bowl, 2 lid/plate
  2 Pack-up-Cup
  2 Spork original, and 1 Harness

Green & Black

Lime & Cyan

Fuchsia & Orange

SPECIFICATIONS

100% BPA FREE Food Approved NO BISPHENOL A

Material: Polypropylene; Spork–Tritan™; Harness–TPE; Pack-up-Cup–TPE and polypropylene
Dimensions: 7.6" x 7.6" x 3.2" (19.4 cm x 19.4 cm x 8.1 cm)
Weight: 12 oz. (342 g)
Volume:
Pack-up-Cup: 8.8 oz. (260 ml)

PACKAGING & COLORS

Package:

Green & Black
Lime & Cyan
Fuchsia & Orange
Spirit Assorted

Part #: S-PE-KIT

LIGHT MY FIRE OF SWEDEN

LIGHT MY FIRE OF SWEDEN®

To Order, contact: Industrial Revolution, Inc.
(425) 285–1111 Office **(206) 812–2250** Fax
sales@industrialrev.com | www.industrialrev.com

Sell more with FireSupport

Creativity and Products - make a great display of emotion. Sell a great deal more.
We put considerable time and effort into making products with form, function and personality. We believe a really good product is always its own best spokesman. So the best FireSupport is the products: Use them, hang them, stack them, play with them! Mix or match colors and products. The sky's the limit. (Well, at least the store's ceiling is.)

DEMO products

Let your customer **see** and **touch** the products. Use our great DEMOs!

MealKit 2.0™

LunchKit™

Custom Padprinting & Engraving

Giveaways everybody wants to keep.
The quality and originality of our products are a surefire way to get noticed. And those values reflect well on you. We're happy to brand our products with your logo, corporate color or choice of message.

Please contact us for our custom printing worksheet which provides details on minimum quantities, set-up costs, and the space available for padprinting or engraving.

Find our very own **"You're the fire"** song on YouTube.